

# **UNIVERSITY OF DAR ES SALAAM**

# **College of Humanites**



Theme: Celebrating African Humanities for Inclusive Growth

> Dates: 13 - 15 September 2023 Venue: UDSM New Library Auditorium

Hekima ni Uhuru www.udsm.ac.tz

### WELCOME MESSAGE



Principal, College of Humanities

On behalf of the College of Humanities of the University of Dar es Salaam and the African Humanities Conference Organisation Committee, it is a pleasure to welcome the attendees to the African Humanities Conference, 2023 in Dar es Salaam, Tanzania. We anticipate that this inaugural conference on African Humanities marks the beginning of a major gathering of humanities experts, early career scholars and researchers in the region and in Africa as a whole. The organising committee has gone to great lengths to plan a memorable event and to ensure the presentations and content meet a high technical standard. These original research papers and presentations by experts on leading-edge topics cover the entire spectrum of the humanitiesare the cornerstone for riveting debates that we expect to begin in the halls of the University of Dar es Salaam.

The purpose of this conference is to bring together humanities experts and researchers from universities across the continent and beyond, industry, and other interested organizations to discuss the latest developments and challenges in the field - to foster interaction and networking among ourselves. This includes important discussions on the intersections of the humanities with other disciplines. As such, I strongly encourage all participants, whether this is your first time at the University of Dar es Salaam or you have attended similar events in the past, to make the most of this opportunity and to take the time to connect, collaborate, and communicate with fellow attendees. This conference shall serve as an outstanding forum to share ideas, which in turn have the potential to become extraordinary innovations for the benefit of humanity.

We wish you an enjoyable, memorable, and productive time here at the University of Dar es Salaam and look forward to the partnerships that result from your networking and discussions.



## **KEYNOTE SPEAKER PROFILES**



#### **Prof. Herman Batibo**

Prof Batibo, did B.A. (Ed.) at University of Dar-es-Salaam, and graduated in 1971. He studied French, Linguistics, Geography, Education. He then went to the University of La Sorbonne, Paris, where he graduated in 1974. He studies Linguistics, as well. He also did his Ph.D at the University of La Sorbonne, in Paris, and graduated in 1977, where he specialized in African Linguistics. Batibo was employed as a Tutorial Assistant at the UDSM in 1971, and became full professor in 1990. Professor Batibo was Head of Department in the Department of Foreign Languages and Linguistics, where he also worked for 23 years, and then moved to the University of Botswana. Professor Batibo has taught in a number of universities, including York University, in Britain (1987), Bayreuth University, Germany (1991 - 1992). He has written or edited more than 10 books, authored more than 50 journal articles, and more than 40 book chapters in reputable outlets. President of the World Congress of African Linguistics (WOCAL) from August 2000 to August 2009; Member of International Committee on Iron Route in Africa (appointed by UNESCO in 1993); Member of SADC Linguistic Atlas Planning Committee.



Michael Andindilile is an Associate Professor in the Department of Literature at the University of Dar es Salaam and Dean of the School of Journalism and Mass Communication. He holds a Diploma in Journalism, Public Relations and Advertising and a BA in English, Linguistics and Literature. His post-graduate qualifications include an MA in Information Studies (University of Dar es Salaam), an MA in International Journalism (University of London) and a PhD in English from Fordham University. Andindilile's fields of research and teaching include Anglophone literatures and cultures of Africa; literary and critical theory; and 19<sup>th</sup> and 20<sup>th</sup> century British and postcolonial literatures.



### **Prof. Innocent Pikirayi**

Innocent Pikirayi (born 1963) is Professor in Archaeology and Head of the Department of Anthropology and Archaeology at the University of Pretoria. He works on the state and societies in southern Africa. Pikirayi was amongst the first Zimbabweans to train in archaeology after Zimbabwean independence. He completed his doctoral thesis in 1993 at the Department of Archaeology, Uppsala University, which resulted in a monograph on the historical archaeology of Mutapa State. His research focuses on the state societies of the Zimbabwe plateau, African ceramic traditions over the last 2000 years, and the contemporary role of archaeology. Pikirayi was a Visiting Commonwealth Fellow and Scholar at the Pitt Rivers Museum, Oxford University in 2000 where he studied Khami-period material. In Zimbabwe he has worked as a Dean and Senior Lecturer in Archaeology at Midlands State University and as Lecturer and Senior Lecturer at the University of Zimbabwe. In 2009 Uppsala University appointed Pikirayi as Docent in Archaeology. He works with the National Museums and Monuments of Zimbabwe to establish management plans for World Heritage Sites in Zimbabwe, and mentors indigenous archaeologists in Zimbabwe. His research focuses on the analysis of ceramics to investigate late farming communities in southern Africa. The Zimbabwe Culture (2001) is a key text for the study of 2nd millennium Zimbabwe, combining archaeological, oral and archival evidence. Pikirayi is on the executive committee of the Integrated History and future of People on Earth (IHOPE) initiative. He sits on the editorial board of Azania: the Journal of African Archaeological Research, the African Archaeological Review, Antiquity and the Oxford Research Encyclopedia of African History. He is on the advisory committee of the Shanghai Archaeology Forum.

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DAY 1: 13 <sup>th</sup> September 2023						
	University of Dar es Salaam Library Auditorium					
Time	Event Responsible					
8:00-9:00	Registration	All				
9:00-9:10	Introduction	Dr.Philbert Komu				
		Dean of Ceremony				
9:10-9:20	National/EAC Anthems	University Band				
0.00.000		Prof. Gastor Mapunda				
9:20-9:30	Convener's address	Chairperson				
		African Humanities Conference				
		Dr. Rose A. Upor				
9:30 - 9:40	Welcome Remarks	Principal				
		College of Humanities, UDSM				
		Representative, CRDB Bank				
		Representative, WCF				
09:40 - 10:00	A WORD FROM THE CONFERENCE SPONSORS	Representative, ATCL				
		<b>Representative, TBL</b>				
		Representative, BASATA				
	OPENING ADDRESS	Prof. William A.L. Anangisye				
10:00-10:15		Vice Chancellor				
		University of Dar es Salaam				
		Dr.Mpale Silkiluwasha				
10:15-10:20	Vote of Thanks	Head, Department of Literature, UDSM				
10:20-10:30	Group photo	Invited				
10:30-11:00	HEALTH BREAK	ALL				
	Keynote Address 1	Prof Innocent Pikirayi				
11:00-12:00	"The State of the Humanities in Africa:	University of Pretoria				
	Past, Present Future"	-				
12:00-12:20	Traditional song	Student artists				
	Kanada a bhuan 2	Department of Creative Arts				
	Keynote address 2	Prof Herman Batibo				
12:20-13:20	"Landmarking the Humanities in Africa's Education: Experiences,	Professor of Linguistics (Rtd)				
	Challenges and Prospects"					
13:20-14:30	LUNCH	ALL				
14:30 - 15:00	Traditional dance	Student artists				
	Varrata addum 2	Department of Creative Arts				
	Keynote address 3	Prof Michael Andindilile				
15:00-16:00	"The Language Question and the Balkanisation of Knowledge in African	University of Dar es Salaam				
	Humanities"					
16:00-18:00	Networking Event/Reception	Invited				

DAY 2: 14th SEPTEMBER 2023				
SESSION 1	VENUE : UNIVERSITY OF DAR ES SALAAM NEW LIBRARY AUDITORIUM			
8:00-9:00	Registration	ALL		
	Plenary Discussion Humanities and industry: Employment, creativity, and social welfare D	CRDB Representative		
0.00.10.00		Dr Elgidius Ichumbaki		
9:00-10:00		Dr Kiagho Kilonzo		
		Dr Noel Lwoga		

10:00:10:30	HEALTH BREAK	HEALTH BREAK	HEALTH BREAK	HEALTH BREAK	HEALTH BREAK
VENUE	MULTIFUNCTIONAL HALL	CI 101	CI 102	CI 206	AUDITION ROOM
PANEL SESSION 1	COMMUNICATION, ARTS AND MEDIA:CHAIR: PROF. IMANI SANGA		PEACE, DIPLOMACY AND REGIONAL INTEGRATION CHAIR: DR. EMMANUEL MCHOME	PEDAGOGY IN HUMANITIES CHAIR: NDUNGURU DEOGRASIA	GENDER, EQUITY AND IDENTITY CHAIR: LINDIWE NDLOVU
10:30-10:45	A look at some reporting gaps in sensitive reporting and communications: Examining cases of harmful practices selected from Kenya Omondi-Osano& Scholastica A. Marenya	Interpreting Religious Culture and	The Role of Contemporary East African Swahili Kenya Music in Intercultural Communication of the Love Language: A Content Analysis of Diamond Platinumz (Tanzania), Willy Paul (Kenya), & Eddy Kenzo (Uganda) Joyce Nasimiyu Kafu	Communication Skills Training Via Digital Platforms Among Students at Multimedia University of Kenya Faith M. Muthini and Kinya K. Kigatiira	The impact of online cultures and social media in Uganda Kulthum Nabunya
10:45-11:00	Exploring Media and Communication studies in a media convergence era in East Africa Universities Isaac Mutwiri Mutunga	Understanding Muslim-state relations in Tanzania: application of Fairclough's critical discourse analysis theory Peter Tumaini-Mungu Mosha	Political Threat in The Nigerian Arabic Poetry: A Case Study of Is-HaqShuayb Al- Jiyely's Poem <b>Jamiu Saadullah Abdulkareem</b>	Switching from Knowledge Based Curriculum (KBC) to Competency Based Curriculum (CBC) in Rwanda: Is there any change in English writing skills textbooks? Béatrice Yanzigiye, Jean de Dieu Amini Ngabonziza	The Media as Means for Self- Expression Against Social Injustice and Agitation in Nigeria John Ayodele Oyewole
11:00-11:15	Strategic Exoticism and Positive Nostalgia: 'Maasainess' as Cultural Capital in East African Musical and Popular Imaginaries Neema Laizer	Is death the worst thing that could happen to anyone? Philbert Joseph Komu	Use of Social Media as an Early Warning System in Conflict Management: A Kenyan Case Njeru Abraham Kirea	Mother Language Education: Bridging Home, School and Society Selline Oketch and Caroline K. Kimathi	Intercultural Communication and Racial Equity: Role of Government in Advancing Inclusion for Descendants of Africa Farris Muhammad
11:15-11:30	Folksongs and Politics: A Discourse Analysis of Tiv Songs During 2019 Gubernatorial Elections in Benue State, Nigeria <b>Tivlumun Gabriel Nyitse</b>			Ethno-nationalism and the Challenge of Teaching History in Uganda's Public Universities Charles Amone	"I don't want to be identified as a Sukuma": Navigating linguistic identity in the multilingual Tanzania Gastor Mapunda
11:30-11:45	Q &A	Q &A	Q &A	Q &A	Q &A
	CHAIR: DR. NEEMA LAIZER	CHAIR: MR. JACKSON KOYI	CHAIR: DR. HEZRON KANGALAWE	CHAIR: PHILIPO JOHN	CHAIR: KULTHUM NABUNYA
11:45-12:00	An Appraisal of Theatre and Trado-Political Praxis in Ayo Akinwale's "This King Must Die" Adesina Adegbite &Oluchuckwu Eze	Good people or good laws? Using virtue ethics to ensure integrity in political leadership in Kenya Jacinta Maweu	Kiswahili and EAC Regional Integration: Interrogating Language Ideologies Kenneth Simala	Unpacking the place of Archives and Museums in teaching History to university Students in Zimbabwe Peterson Dewah, Joshua Chakawa and Munyaradzi Elton Sagiya	Interrogating the Current Position of Women in Awka Region on the Dust-to-Dust Burial Rites Ifeyinwa Henrietta Emejulu
12:00-12:15	The Visual Arts and the Visibility of the University of Dar es Salaam Dinnah Enock Nicodemus	Africa Boniphas Shimba Francis and	Healing Malawi's Diplomatic Handicappedness through Multilingualism Eugenio Njoloma	Enhancing historical thinking Skills: Exploring the inquiry-based learning pedagogical approach in Uganda's history education Fred Musisi	The History of Women Marginalisation on the Labour Market: In the Diocese of Central Tanganyika (DCT) <b>Tulibako Mwakasege</b>

12:15-12:30	Moderating effect of brand image on relationship between corporate public relations and customer loyalty in Nigerian telecommunications sector <b>Isaac Oladepo Onigbinde</b>	The relevance of Nyerere's African socialism today: humanity (utu) as a means for bringing about good governance <b>Eric Clement Mgalula</b>	Language in education policy and practice and the promotion of Multilingualism in Tanzania: A Review of Current Trends and Future Directions: Audrey Antoine-Hart	The Oldest African Script and its Importance for Intellectual Memory <b>Yoporeka Somet</b>	Giving Service of Fighting? Demystifying the Role of Women in Zimbabwe's Liberation War Portrayed in Zimbabwe's African Languages Literature Lindiwe Ndlovu
12:30-12:45		The Impact of Adaptive Preference on Tanzanian Women's Emancipation Jackson Juma Coy			Engozi Negotiating the Present: Reclaiming Motherhood Amidst Patrilineal Clanships Power in Buganda Region in Uganda Nakimbugwe Annette Sebba
12:45-13:00	Q &A	Q &A	Q &A	Q &A	Q &A
13:00-14:00	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH
PANEL SESSION 2	COMMUNICATION, ARTS AND MEDIA CHAIR: DR ZILPAH OMBIJAH	MEDICAL HUMANITIES CHAIR: DR. ANDREAS KIFYASI	PEACE, DIPLOMACY AND REGIONAL INTEGRATION CHAIR: DR. GEORGE AMBINDWILE	PEDAGOGY IN HUMANITIES CHAIR: NDUNGURU DEOGRASIA	GENDER, EQUITY AND IDENTITY CHAIR: FAITH KIMATHI
14:00-14:15	The effects of clickbait on journalism professionalism: A reviewed paper Angel Anthony Kasonta	<sup>•</sup> DivaiMpyaHaiwekwikwenyeViribaVi kuukuu! <sup>•</sup> Religious Narratives on COVID 19 Vaccine in Selected Regions in Tanzania. <b>Ernesta S. Mosha</b>	A History of Transition from Military- Centred Security to Human-Centred Security in Tanzania, 1990-2020. Gasiano G. N. Sumbai	Dance Choreography as A Self-Determination Process: An Experience from the University of Dar es Salaam Ndunguru, Deograsia	(De)Constructing Masculine Identities and Gender-Power Play in Margaret Ogola's Place of Destiny Lily C Salat
14:15-14:30	Online tourist gaze: A research of Tanzania- related photos and short videos on Chinese We- media platforms and its influence Yuan Yue	Immunisation in Southeast, Nigeria Stephen Afam Kenechukwu	A Historical interrogation of the State and Students strikes in Tanzania: A Case of the University of Dar es Salaam, 1961-2020 Hezron Kangalawe	Mismatch between Language-in-Education Policy in Kenya and Language Practice in Kakuma Refugee Camp School Edward Ekadeli Lokidor	Bride price and gender-related power dynamics in p'bitek's White teeth Elizabeth C Kweka
14:30-14:45	Regulating Content for Effective Communication: A Case of WhatsApp Group Administrators in Nairobi County, Kenya Kinya K. Kigatiira	The Convergence of Ecology and Traditional Healing among the Sukuma in Rural Areas of Mwanza, from the 1880s to the 1960s Afredina Rwegashora	Pan-African agency: A comparative analysis of the Organisation of African Unity (OAU) 1980 Lagos Plan of Action, the 1991 Abuja Treaty and African Union's New Partnership for Africa's Development (NEPAD) towards Agenda 2063 Malusi Mncube	Use of the Media Technology in Low-resourced Classrooms: Rethinking of English Language Teaching in Tanzania Secondary Schools <b>Philipo John &amp; Mwajuma Vuzo</b>	"Keeping women in their place:" a critical Discourse analysis of the marriage songs of the Bakiga in Western Uganda Emmy Rwomushana
14:45-15:00	Using Emoji in WhatsApp among the Students of Technical Education and Training (TET) in Tanzania Charles Raphael	Survival of Traditional Bone Setters in the Phase of the Dominance of Colonial Health Services in Ilorin Emirate, 1900 to 1960 <b>Onagun Rasheed</b>	The Horrors of The Second World War and the British Colonial Interventions on Food Shortage in Zanzibar, 1939-1945 Mkubwa S. Ali	Assessment of the Level of Adequacy and Utilization of Language Laboratories for Teaching in Federal Colleges of Education in North-eastern Nigeria Yakubu Pela Aliyu	Mitigating the Late entry of African Women Writers into the Writing Arena: Women Push for Equality, Equity and Inclusiveness Jeremiah M Muneeni
15:00-15:15	Q &A	Q &A	Q &A	Q &A	Q &A

15:15-15:30 in Public U Challenges Catherine The change	urnalism in News Production Training Universities in Kenya: Trends and es te <b>M. Muhatia &amp; Kinya K. Kigatiira</b> ging media landscape; The Rise of dio and video streaming in Kenya.	Outcomes	The Uganda Tanzania War 1978-1979: The Test of Nyerere's Diplomatic Skill: Paying back the favor to his comrade Obote and African Pan-Africanism. Sekiswa Peter, Muteesa	Language Policy in Algeria From Independence to Present Time Tahar ABBOU	Gendered Animadversion and Lampoon in Selected Prose Fiction Works Joseph Nderitu Murage
15:30-15:45 online audi	ging media landscape; The Rise of dio and video streaming in Kenya.	History Education During Covid-19			
	-	Institutions in Western Uganda	The Impacts of Military Counter-Insurgency Tactics on the Evolution of Boko Haram in Nigeria Yusuf Sani Yusuf	Intellectuals to the Development of Historiography of Northern Nigeria	Memory, Lamentations and Victorious: The Kenyan Female Autobiography as an act of Resistance Athanas Mutisya
15:45-16:00 Preparedne Naivasha S	ication Strategies' Role in Crises ness: Tourism and Hospitality Industry, Sub-County <b>J. M. Muriuki</b>		Impact of social media contents on youth radicalization in Tanzania Hosea Ndagala	TV programs: A constructivist view of Club Kiboko environment segments	The Representations of Masculinity in Kipsigis: A Study of Micah Maritim's Songs Chepng'eno Milka
in Social M 16:00-16:15 Anthropon media	to Human Conversational Techniques Media: The Rise of Brand morphic Communication in Social Is Kaombwe Millambo		Critiquing the scramble for Mozambique's Liquefied Natural Gas (LNG) and Oil by Foreign Powers: Case of Cabo Delgado Province Felix Makonye	Reading among Early Childhood Education and Development Centers (ECEDCs) in Wakiso District, Central Uganda	Intra-African Migration: A Phenomenological Self-study of Female and Male Migrants in Southern Africa Faith Kimathi and Stephen M Mutula
16:15-16:30	Q &A	Q &A	Q &A	Q &A	Q &A
16:30-17:00 EVENING	IC TFA AND NETWORKING	EVENING TEA AND NETWORKING	EVENING TEA AND NETWORKING	FVENING TEA AND NETWORKING	EVENING TEA AND NETWORKING

DAY 3: 15th SEPTEMBER 2023						
SESSION 1	ESSION 1 VENUE : UNIVERSITY OF DAR ES SALAAM NEW LIBRARY AUDITORIUM					
8:00-9:00	Registration	ALL				
		Prof BonaventureRutinwa				
9:00-10:00	Plenary Discussion The growth and prospects of Humanities: Challenges and opportunities	Prof PeninaMlama				
		Dr Rose Upor				

):00:10:30 HEALTH BREAK ALL						
VENUE	MULTIFUNCTIONAL HALL	CI 101	CI 102	CI 206		
	LINGUISTICS AND LITERATURE		DECOLONIZING HUMANITIES	GOVERNANCE, POLICY AND DEVELOPMENT		
PANEL SESSION 1	CHAIR: AMANI LUSEKELO	CHAIR: DELE MAXWELL UGWANYI	CHAIR: WILFRED WILBARD KAHUMUZA	CHAIR: VIVIANNE PAMBO		
10:30-10:45	Blocked Toilet in Gurnah's Admiring Silence: A Prototype of Africa's Impeded Political and Economic Development Emmanuel Kilatu	Culture, translatability, cultural borders, and the journey of meaning: A three-language analysis of Mariama Ba's "So long a letter" in Wolof, French, and English <b>Mor Gueye</b>	Rethinking knowledge production in materiality at the Zimbabwe museum of human sciences <b>Patricia Chipangura</b>	Interface of Archeology and Intellectual Property Rights: Legal and Regulatory Complexities in Tanzania Saudin J Mwakaje		
10:45-11:00	Exploring semantic predictability of language forms: the case of the word 'ndoa' in Swahili <b>Norbert Mtavangu</b>	Indigenous knowledge and wisdom in african proverbs and sayings: a case of Runyoro-Rutooro John Kintu	Who is Cranford Pratt, by the way? Exploring the monumental heritage of Africa's academic institutions <b>Nancy Rushohora</b>	Gauging archaeotourism's potential for community development and site management at Saadani village along the Central Coast of Tanzania <b>Richard N Bigambo</b>		
11:00-11:15	[ATR] Contrast and interior vowels in Dan (Mande) Nadezhda Makeeva	"HuuUgonjwaUmetengenezwa": Analysing Postcolonial Anti- Covid-19 Vaccination Narratives in Tanzania Angelus Mnenuka	Africanising Field Research in Sub-Saharan Africa: Illustrative Cases from Tanzania <b>Thomas John Biginagwa</b>	Does development mean loss and death? An ethnographic analysis of the relationship between Human-Wildlife Conflict and local people's responses to development in Kanyemba, Zimbabwe <b>Neil Batsirai Maheve</b>		
11:15-11:30	Back to the Source of KiNgozi-KiSwahili Ramega Mtaali	5	Going back to the basics: Where is humanities in the College of Humanities of theUniversity of Dar es Salaam? <b>Oswald Masebo</b>	Intra-African Migration Impact on Family Structure and Career: A Self-study Inquiry from a Female Migrant in Southern Africa. Faith Kimathi		
11:30-11:45	Q &A	Q &A	Q &A	Q &A		
	CHAIR: RAMEGA MTAALI	CHAIR: ANGELUS MNENUKA	CHAIR: NANCY RUSHOHORA	CHAIR: HERBERT H NDOMBA		
11:45-12:00	Analysis of Lingala Syllable Structure Repair Strategies within Optimality Theory: Evidence from Songs by TPOK Jazz Band <b>Macharia Joshua Maina</b>	Heroes and Legends in Emmanuel Mbogo Plays and the Development of Swahili Contemporary Drama Collins Kenga Mumbo	Mlama's Legacy on Theatre in Tanzania Daines Nicodemus Sanga	The Influence of Ujamaa Policy in Nation-Building: Experience from Mwanza Region Florian P.M. Magogo		
12:00-12:15	Strategic Studies of Arabic-Yoruba Bilingual Translation Systems of Terms and Idioms in Nigeria Yahya Toyin Muritala		Recounting Moments in the Histories of Theatre Studies in Tanzania Delphine Cosmas Njewele	Digitization and the Film Industry in Kenya: An Investigation of Digitization and Its Impact on Local Content Creation and Uptake on Digital Streaming Platforms Vivianne Pambo		

12:15-12:30	Hidden Proverbial Expressions in the Qur'an: Some Yoruba Example Kazeem Adebayo Omofoyewa	Achebe, The African Novelist as An Essayist: The Education of A British A Protected Child Halima Shehu and Halima S. Usman	Reconstructing the African Performative Harmony in the Global <b>Wilfred Wilbard Kahumuza</b>	
12:30-13:00	Q &A	Q &A	Q &A	Q &A
13:00-14:00	LUNCH	LUNCH	LUNCH	LUNCH
PANEL SESSION 2	LINGUISTICS AND LITERATURE	ENVIRONMENTAL HUMANITIES	DECOLONIZING HUMANITIES	GOVERNANCE, POLICY AND DEVELOPMENT
	CHAIR: MOUREEN NANTEZA	CHAIR: ELINAZA MJEMA	CHAIR: THOMAS JOHN BIGINAGWA	CHAIR: RICHARD N BIGAMBO
14:00-14:15	Indigenous Languages in Formal Multi- Dialectal Context <b>Joyce Njiiri</b>	The role of environmental ethical approaches to combating climate change with specific reference to Uganda <b>Peter Davis Mutesasira</b>	A Shift in Perception: The Portrayal of Iemanjá in Brazilian Pop Culture <b>Katlyn Maas Aguilar</b>	Silences in the History of Ujamaa from the Grassroots: Origin, Success and the Legacy of the Ruvuma Development Association in Southern Tanzania, ca 1960-1990 <b>Herbert H. Ndomba</b>
14:15-14:30	Examination of Multilingualism's Response to the Expansion of Tourism in Zanzibar: A Case of North Region of Unguja Haroun Ayoub Maalim	Exploring corporate social responsibility and environmental sustainability: Opportunities and challenges in selected county assemblies in Kenya <b>Barbara Nthoki and Silvia Masese</b>	Art Repatriation: Rethinking The Wider Implications <b>Timi-Ekubo A Ayibadeinyefa</b>	A History of Diamond Mining Industry in Shinyanga Region, ca 1940-2010 Moshi Ally and Herbert Ndomba
14:30-14:45	Language Contact and the Linguistic Implications: An Interplay of Arabic and Baatonum Languages Aliyu Okuta Ahmad	Examining Behavioral Change Communication for Climate Change Adaptation: The Case of Government Communication Frameworks in Bariadi District, Tanzania Lila Sayi Mandu	Writing Paradoxes of Nationalism: Popular Arts and Culture and The Early Nation-Building of Tanzania, 1961-1980s Stanley Elias	
14:45-15:00	Akie (Dorobo) Society of Tanzania – Language Impacted by Maasai, Nguu and Zigula <b>Amani Lusekelo</b>	An assessment of the reciprocal influence of environmental change to the revolution of human behaviour and technological innovations: evidence from the Middle Stone Age (MSA) assemblage at Mumba rock-shelter, northern Tanzania <b>Pastory M. Bushozi</b>	The Post-independence Zimbabwean Leadership and the Literary Imaginings of Betrayal in I.T. Mabasa`s Novel Mapenzi (1999) Wellington Wasosa	
15:00-15:15	Q &A	Q &A	Q &A	Q &A

	CHAIR: JOYCE NJIIRI	CHAIR: BARBARA NTHOKI	CHAIR: OSWALD MASEBO	CHAIR: FLORIAN P.M. MAGOGO
15:15-15:30	A lexical analysis of cannabis drug business in Malawi: A forensic linguistics approach Patricia Mvava and Wellman Kondowe	Archaeology, Climate Challenges and Humanities Today Elinaza Mjema	Writing Environmental Resilience in the Anthropocene in Benjamin Branoff's "Window Seat" and Doreen Baingana's "Tropical Fish" Yunusy Castory Ng'umbi	Film-Remarks: Digital Interface and the Limitless Boundaries of Nollywood Arts <b>Charles</b> <b>Okwuowulu</b>
15:30-15:45		The Archaeology of Place and Space: An Interpretive Analysis of Thimlich Ohinga World Heritage Site in Kenya Isaya O. Onjala	Repurposing the humanities for Africa's renewal Teboho Josiah Lebakeng	The Effect of Digital Broadcasting Migration on Television Viewership Jane Mercy M. Kamunyi
15:45-16:00	'Meeting social functions of language in our WhatsApp group messages: 'Gone' or 'going on?' Emily A Ogutu and Nora B Atambo	A critique of some recently emerging African approaches to environmental ethics Michael F. Lyakurwa	The Meaning and Consumption of Glass Beads in KilwaKisiwani, Southern Tanzania Neema Munisi	Digital Disruption and the Rise of African Art Entrepreneurs Cranmer Rutihinda
16:00-16:15	Languages on the move: The history of the spread of Luganda in Eastern Uganda Moureen Nanteza	The nexus between climate change impacts and 'staying' as an adaptation strategy in the Elgon region: rethinking climate protection governance in Uganda Susan Arayo	Towards the Cattle Economy: An Anthropological Understanding of the African Economy through the Study of Stokvels <b>Nompumelelo Radebe</b>	
16:15-16:30	Q &A	Q &A	Q &A	Q &A
16:30-17:00	EVENING TEA AND NETWORKING	EVENING TEA AND NETWORKING	EVENING TEA AND NETWORKING	EVENING TEA AND NETWORKING

# **College Journals**



#### **College of Humanities Support Team**

Dr. Rose A. Upor, Principal Ms. Dora Semkwiji, Administrative Officer Ms. Beatrice Mwampwani, Accountant Ms. Evelyn Joseph, Office Management Secretary Ms. Judith Msumba, Office Management Secretary Ms. Pili Ramadhani, Office Attendant Ms. Rose Kinabo, Office Supervisor Ms. Halima Mustafa Said, Registry Officer Ms. NeemaKikoti, Assistant Lecturer Ms. NeemaNgoda, Assistant Lecturer Ms. MwadawaStambuli, Office Management Secretary Mr. Michael Mwakatobe, Designing Crew Mr. Ismail Kaminambeo, Social Media Expert Mr. Frank Matozi, Office Attendant Mr. Abdallah Kibugila, Driver Mr. Ridhiwani Yusuf, Student Mr. Rashid Millinga, Student Ms. Nancy Vincent, Student Ms. Christina Njige, Student Ms. NeemaAthumani, Student

#### **Organizing Committee Members**

Prof. GastorMapunda (Convener) Dr. Michael Karani Dr.ElgidiusIchumbaki Dr.PhilbertKomu Dr. Andreas Kifyasi Dr. Dominicus Makukula Dr.LengsonNgwasi Dr. George Ambindwile Dr. John Wakota









University of Dar es Salaam College of Humanities